



الإتحاد العام لمقاولات المغرب
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Confédération Générale des Entreprises du Maroc

The Private Sector in Morocco is Preparing the Implementation of the Paris Agreement

**MOROCCAN BUSINESS
CLIMATE INITIATIVE
MBCI**



PARIS AGREEMENT A Moroccan Strong Engagement

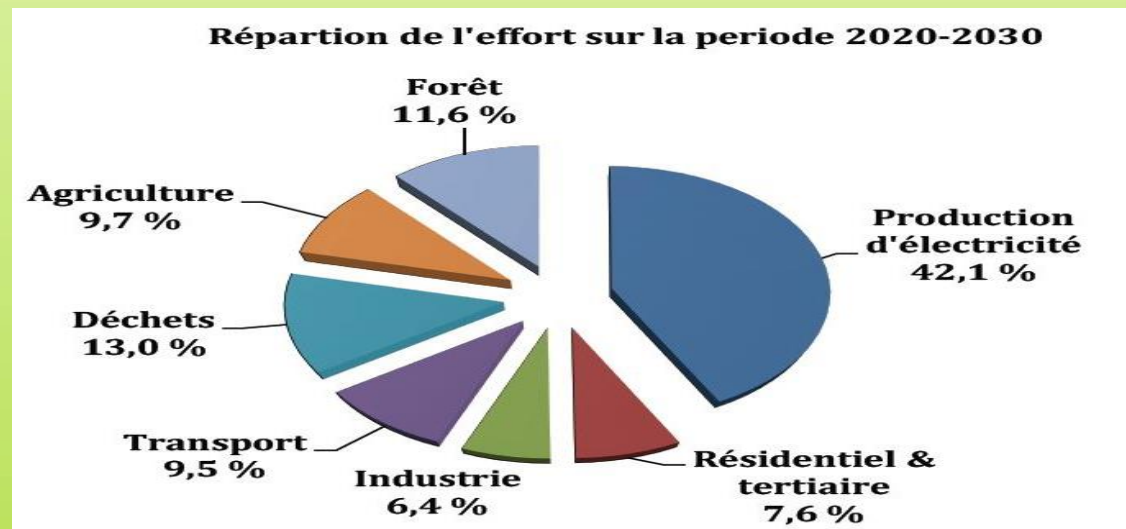


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Mitigation

Reducing 42 % of GHG emissions by 2030 :

- the unconditional NDC based on the mobilization of its own resources: A 17% reduction in greenhouse gas emissions (GHG) by 2030 compared to emissions projected in the same year according to the BAU (\$ 26 billion)
- the conditional NDC considering international support needs. An additional 25% reduction achievable under certain conditions. (\$ 24 billion)





THE PARIS AGREEMENT A STRONG ENGAGEMENT FOR MOROCCO



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Adaptation

- Morocco proposes in its NDC various adaptation's strategic programs in vulnerable key sectors: Water, Agriculture, Forests, Fisheries and Aquaculture
- Morocco's estimated needs for the implementation of the adaptation programs in water, forestry and agriculture sectors, which are the most vulnerable sectors in CC, are to be minimum 35 billion of dollars.

The private sector must be able to support the Government of Morocco in the fulfillment of its commitment

In this dynamic, the private sector will be initiated into the new low carbon and CC resilient economy

MBCI



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MOROCCAN BUSINESS CLIMATE INITIATIVE

A PRAGMATIC VISION THAT MEETS THE CHALLENGES
OF THE PRIVATE SECTOR

4 Goals

- 1** Integrating climate risks and opportunities in the development plans of Moroccan companies
- 2** Proposing technical, technological and financial solutions that are tangible and implementable by companies for both mitigation and adaptation
- 3** Supporting the development of a green economy at the national level with an expected reach at the African level
- 4** Supporting the commitment of businesses to climate issues by subscribing to a Climate charter and, in the medium term, by awarding a Climate Label



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MOROCCAN BUSINESS CLIMATE INITIATIVE (MBCI)

CAPACITY BUILDING

Sensitization

Support

Training

Development

MBCI PRIMING
2017-2018

CLIMATE ENTERPRISE ACTIONS

sector

Territory

PP Synergies

International Synergies

MBCI DEVELOPMENT
2019 +



MBCI : A PRAGMATIC VISION THAT MEETS THE CHALLENGES OF THE PRIVATE SECTOR



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2017/2018

4 STRATEGIC FOCUS AREAS

AWARENESS-RAISING

An awareness and information program for effective awareness about the risks and opportunities offered by Climate Change (CC)

- Informing and educating companies in a clear and simple way on the issue of Climate Change, its challenges, risks and opportunities ;
- Organization of events and establishment of tools : seminars, roundtables, monthly newsletter, guides, movies.

TRAINING

Appropriate training

- Thematic training on different technical, institutional, legislative and financial aspects of Climate Change ;
- Training catalogues to be designed with the support of the Moroccan Centre for Cleaner Production (CMPP) and other centers.

DEVELOPMENT

SUPPORT

An on-site support provided to companies engaged in a Climate Change approach

- Technical support provided to companies by the CMPP for :**
- The implementation of the GHG balance, energy audit and mitigation plan ;
 - Characterization of vulnerability and proposal for adaptation plan ;
 - Support for the setting up of climate projects and for funding according to donors' criteria.

- Launching studies and research on Climate risks and opportunities per sector, company type and region ;
- Taking part in climate negotiations and establishing permanent contacts with the government and employers' associations ;
- Establishing a climate, technological and Climate Change regulatory watch system ;
- Promoting and supporting the use of new approaches to climate and climate financing ;
- Creating a framework allowing the most committed companies to enhance their efforts => Moroccan Business Climate Charter



FRAMEWORK FOR THE INITIATIVE'S IMPLEMENTATION

Moroccan Center for Cleaner Production

Mission :

- The implementation of the MBCI action plan

Climate Task Force

Missions

- Adoption of MBCI and its annual implementation plans;
- Mobilization of resources for the implementation of MBCI ;
- Evaluation and updating of the MBCI.

Climate Technical Committee

Missions :

- Framing the implementation of the MBCI

Climate Focal Points

Missions :

- Promoting the integration of risks / cc opportunities in a sector or a region ;
- Extracting the challenges and the climate change needs of the regions and federations
- Promoting the participation of the region and federation in the implementation of the MBCI programs



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ACTION PLAN 2017-2018

« SENSITIZATION » AXIS

The Moroccan Business Climate Initiative , By its goals & missions, , is able to assist the Moroccan private sector in this preparation through:

- The edition of a monthly e-newsletter: Echos ECM
- The creation of an ECM website : www.cmpp.org.ma
- The Preparation and dissemination of an ECM guide
- The regular organization by the CGEM of « Evening debates on Business and Climate Change" around 14 different topics
- The organization of an annual ECM Forum , 6 July 2017



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TOPICS OF THE EVENING DEBATES 2017-2018

The Implementation of the Moroccan Nationally Determined Contribution 'NDC' : Challenges, risks and opportunities for businesses

New Climate jobs : Needs and Training

Transport, logistics and CC: Challenges, risks and opportunities for businesses

Housing and CC: Challenges, risks and opportunities for businesses

Agriculture and CC: Challenges, risks and opportunities for businesses

Water sector and et CC :Challenges, risks and opportunities for businesses

Energy and CC : Challenges, risks and opportunities for businesses

Fisheries and CC :Challenges, risks and opportunities for businesses

Forest and CC :Challenges, risks and opportunities for businesses

Agrifoods industries **and CC** : Challenges, risks and opportunities for businesses

Tourisme and CC : Challenges, risks and opportunities for businesses

TP and CC : Challenges, risks and opportunities for businesses

Financial sector and CC : Challenges, risks and opportunities for businesses

Insurance sector and CC : Challenges, risks and opportunities for businesses



ACTION PLAN 2017-2018

« TRAINING » AXIS

- Training sessions are on various topics : technical, technological, institutional, legislative and financial aspects
- They are intended for directors and technical managers of companies as well as consultants of consulting firms who wish to specialize in supporting companies in their Climate process.

SIX TRAINING MODULES ON THE FOLLOWING THEMES

- The Climate challenges and risks to business
- The Implementation and the monitoring of company's GHG emission inventory
- Mitigation of enterprises GHG emissions and the development of low carbon development strategy
- The characterisation of enterprise's vulnerability toward Climate Change
- The elaboration of a plan to adapt an enterprise to the effects of the CC and its integration in the development plan
- The access to Climate finance opportunities for a enterprises



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ACTION PLAN 2017-2018

« TECHNICAL SUPPORT » AXIS

The CMPP and its network of experts in Mitigation, adaptation and finance Climate will provide technical **assistance to six pilot companies -that operates in different sectors -** in :

- The completion of their GHG inventory and the preparation of a mitigation plan with a portfolio of associated mitigation projects;
- The Characterization of their vulnerability to CC and the setting up of an adaptation plan with a portfolio of associated adaptation projects;
- The developement of Climate Project Notes according to funders criteria / requirements in order to access to financial support (One project per company).



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ACTION PLAN 2017-2018

« DEVELOPMENT » AXIS

The Launching of studies on risks and Climate opportunities (In progress);

The Constitution, of a group of Negotiators Climate whose mission will be :To Monitor the negotiations and their impact on the private sector and spread the vision of the Moroccan private sector on some key issues in these negotiations;

To Establish permanent and dynamic exchanges with the government and the world's employers' associations (MBA4Climate).

The Establishment of a climate, technological and legal monitoring system (set up);

The Establishment of a charter "Moroccan climate enterprise": a framework for rewarding and valuing the efforts of the committed companies.



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CROSS-SECTIONAL STUDIES

The challenges of Moroccan private sector / opportunities related to climate change

SECTORIAL STUDIES

L'entreprise dans le secteur de l'eau et le CC au Maroc

L'entreprise dans le secteur de l'agriculture/élevage et le CC au Maroc

L'entreprise dans le secteur de l'Habitat et le CC au Maroc

L'entreprise dans le secteur des transports et le CC au Maroc

L'entreprise dans le secteur de l'Energie et le CC au Maroc

L'entreprise dans le secteur du tourisme et le CC au Maroc

L'entreprise dans le secteur de l'industrie de la pêche et le CC au Maroc

L'entreprise dans le secteur de l'industrie du bois et le CC au Maroc

L'entreprise dans le secteur des TP et le CC au Maroc

Réalisation d'une étude sur le secteur des assurances et le CC au Maroc



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For further information on the Moroccan Business Climate Initiative

www.cmppp.co.ma

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